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# B EVENTS





Promote your brand



Boost business networking



Reach stakeholders with  
intelligent marketing



Generate social engagement



Return of investment

# MOBILE SOLUTIONS FOR YOUR EVENTS

Position your brand as market leading, offering the latest mobile technology for events with the very best user experience.

## 1. Choose your feature pack



BASE



+FORUM



+CONGRESS

## 2. Choose your template



## 3. Insert content



## 4. Publish!



## BASE

## DETAILED PACKS

### Smartphones

iPhone, Android

### Multi Languages

2 included, more as extras

### Agenda

categories, filters, now, add to phone

### Informations

route map, contacts, click-to-call, web...

### App Analytics

real-time content access statistics

### Sponsorship

list of sponsors with logos and links

### Social Sharing

facebook, twitter, e-mail

### Personal Area

personal agenda, organizer messages

### Media Galleries

### Branding

icon, splashscreen, app theme colors

### Backoffice

content edition

### News & Networking

organization news, facebook, twitter, flickr, youtube, ...

## + FORUM

### Exhibitors List

index, pavillions, sector, country, products, ...

### Exhibitors Detail

details, contacts, meeting management, links...

### Map

global map, pavillions, zoom in/out, sponsorship icons

### Promotions

comercial offers by area and sector

### Personal Area

favorite exhibits, favorite promotions,...

## + CONGRESS

### Agenda

sessions, ...

### Session Details

session details, feedback, links...

### Moderators & Speakers

indexed list, contacts

### Organization Documents

list of pdf documents

### Personal Area

favorite sessions, favorite promotions, favorite documents...

## OPTIONAL + PACKAGES

### +Languages

### Sponsorship Pro

splashscreen transition images, banners

### Crowdsourcing

feedback form

### Push Notifications

### Branding Pro

full customization of the app look & feel

### Registration form

### QR Code Reader

links, app screens, ...

### CRM / ERP Integration

## DETAILED PACKS HIGHLIGHTS

### Branding

Promote your brand by customizing the app icon, splashscreen and theme colors. If you want a more personalized experience, our "Branding Pro" package will have our team fully customize the app's look and feel to your needs.

### BackOffice

Insert and manage all of your event details on our Cloud BackOffice. Keep your participants up to date with the most recent information.

### Sponsorship

Give your sponsors more visibility with a dedicated channel on the app. Generate revenue with the "Sponsorship Pro" package, by selling advertising space, with start screen images and banners on the main menu.

### Push Notifications

Send your most important messages directly to the user's smartphone, even when the app isn't open.

### App Analytics

Access real-time statistics about content requests, with an historical view of the data. Find out what news, promotions, exhibitors were more accessed by users.



## REFERENCES

Real projects that became  
real benchmarks.

